

THE VILLAGE OF HAINESVILLE  
LAKE COUNTY, ILLINOIS

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ORDINANCE  
NUMBER 13-3-171

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AN ORDINANCE AMENDING THE SIGN REGULATIONS  
OF THE HAINESVILLE MUNICIPAL CODE

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ORDINANCE NO. 13-3-171

AN ORDINANCE AMENDING THE SIGN REGULATIONS  
OF THE HAINESVILLE MUNICIPAL CODE

WHEREAS, the Village of Hainesville sign regulations are codified in Chapter 17.44 of the Village of Hainesville Municipal Code; and

WHEREAS, the Village Board and Mayor find it to be in the best interest of the Village and its residents to amend existing sign regulations, as set forth in this Ordinance; and

NOW, THEREFORE, BE IT ORDAINED by the Mayor and Board of Trustees of the Village of Hainesville, Lake County, Illinois, as follows:

Section 1. Recitals. The foregoing recitals shall be, and are hereby, incorporated into and made a part of this Ordinance as if fully set forth in this Section 1.

Section 2. Amendment. Chapter 17.44 of the Hainesville Municipal Code is hereby as follows:

17.44.010 Definitions.

For the purposes of this chapter, the following definitions shall apply:

"Sign" means any identification, description, display, illustration, device or structure illuminated or nonilluminated which is placed out of doors or in a building in view of the general public, a public right-of-way or private property under different ownership than the property on which the sign is located and which directs or attracts attention to a product, service, place, activity, person, institution, business, or solicitation by means including words, letters, figures, designs, symbols, colors, motion, illumination, or noise emission.

Sign, Address Identification. "Address identification sign" means a sign containing only the address and name of the occupant or business establishment.

Sign, Advertising. "Advertising sign" means any sign which directs attention to a business, commodity, service or entertainment conducted, sold, offered or manufactured elsewhere than upon the premises where such is located or to which it is affixed. Such advertising signs are expressly prohibited.

"Sign alterations" means any change to a sign including repainting and changing of parts for the sign or the sign structure. The washing or cleaning of a sign or sign structure without a change to the sign or parts of the sign or sign structure shall not be deemed to be alterations. The manual changing of letters or numbers in a changeable copy type sign for purposes of price and product changes shall not be deemed to be alterations.

"Sign area" shall be the entire area within a single continuous square or rectangle enclosing the extreme limits of such sign and in no case passing through or between any adjacent elements of same. However, such perimeter shall not include any structural or framing elements lying outside the limits of such sign and not forming an integral part of the display.

Sign, Awning. "Awning sign" means a sign painted or otherwise applied to the surface of an awning.

Sign, Billboard. "Billboard sign" means a structure or freestanding signboard which advertises goods or services not connected or available on the premises on which the sign is located (See Sign, Advertising).

Sign, Business. "Business sign" means a sign which directs attention to a business or profession conducted or to a commodity, service or entertainment conducted, sold, offered or manufactured upon the premises where such sign is located or to where it is affixed.

Sign, Changeable Copy. "Changeable copy sign" means an approved sign wherein provisions are made so that temporary letters or numbers may be changed manually.

Sign, Electric. "Electric sign" means any sign containing electric wiring which has characters, letters, figures, designs, faces, backgrounds, or outlines illuminated by incandescent or fluorescent lamps or luminous tubes as part of the sign proper.

Sign, Facia. "Facia sign" means any sign attached flush to a building and no part of which extends more than twelve (12) inches beyond the building wall or parts thereof or is longer than the horizontal face of the building.

Sign, Flashing. "Flashing sign" means any illuminated sign on which the artificial light is not maintained stationary or constant in intensity and color at all times when such sign is in use. For the purpose of this chapter, any revolving illuminated sign shall be considered a flashing sign. Signs which designate time or temperature shall not be considered flashing signs.

Sign, Ground. "Ground sign" means a sign mounted on freestanding pylons, pipes, piers, posts, or other self-supporting structures not attached to a building.

Sign, Illuminated. "Illuminated sign" means any sign which has characters, letters, figures, or outlines illuminated by electric lights, luminous tubes, or any other means of internal or external illumination.

Sign, Marquee. "Marquee sign" means any sign which is attached to a marquee.

Sign, Moving. "Moving sign" means any sign which rotates or moves or gives the visual impression of rotation or any motion, including electronic traveling message signs.

Sign, Nonconforming. "Nonconforming sign" means any sign which is not allowed under the provisions of this code, but which, when first constructed, may have been legally allowed by the village.

Sign, Public. "Public sign" means a sign of a noncommercial nature such as legal notices, identification, informational or direction signs erected or required by a governmental body or authorized for a public purpose by any law, ordinance or statute.

Sign, Political. "Political sign" means temporary placard-type sign depicting candidate, party, or statement of position on a question of public policy which appears on the ballot, displayed prior to an election.

Sign, Portable. "Portable sign" means any sign that is not permanently affixed to a building or a conventional sign structure. A sign designed to be moved from place to place. These signs primarily include, but are not limited to, signs that are placed upon the ground, such as sandwich signs; signs attached to wood or metal frames designed to be self-supporting and movable; and paper, cardboard or canvas signs wrapped around or fastened to support poles; and signs having mobility by virtue of wheels, whether wheels are attached or not when sign is on display.

Sign, Projecting. "Projecting sign" means any sign other than a wall sign suspended from or supported by a building or structure or sign structure and projecting out therefrom.

Sign, Revolving. "Revolving sign" means a sign or any part of a sign which rotates in any manner.

Sign, Roof. "Roof sign" means any sign erected, constructed and maintained upon or over the roof or top of the wall, wall tower or turret of any building with the principal support on the roof structure. Roof signs are not permitted in any zoning district.

Sign, Temporary. "Temporary sign" means any sign or attention-attracting device for use for an event that is to be in existence for a limited period of time.

Sign, Wall. "Wall sign" means any sign attached, applied to, posted, or painted on the exterior wall of any building. Signs on awnings, marquees and canopies shall be considered to be wall signs under the terms of this section and subject to the regulations therefore where applicable.  
Sign, Window. "Window sign" means a sign located on, in or behind a window for purposes of viewing from outside the premises.

Sign, Window Identification. "Window identification sign" means a window sign which is intended to identify a relatively permanent element of a business including, but not limited to, the name, logo, symbol or other identification for the business or type of business, products, or services offered.

Sign, Window Promotional. "Window promotional sign" means a nonilluminated window sign which is intended to direct attention to a special sale or offering of goods or services.  
(Ord. 95-7-1 § 1.01)

#### 17.44.020 General requirements.

A. Permits Required. No person shall construct, alter, rebuild, enlarge, erect, extend, place or relocate a sign without first filing with the Building Official a written application and obtaining a permit therefore. Such application shall be in duplicate and shall contain all such information and drawings as may be required by the Administrator but at least the names of the property owners, the name of the person in charge of the sign and drawings of the sign or structure showing type, size, location and method of attachment. The Building Official may require that all plans be drawn by a registered architect or structural engineer. The fee for such permits shall be established by the village board of trustees.

B. Construction Standards.

1. All signs shall be constructed in accordance with the applicable provisions of the village building code.
2. All glass parts to be of safety glass material.
3. Clearance from High Voltage Lines. Signs shall be located in such a way that they maintain horizontal and vertical clearance of all conductors in accordance with the National Electrical Code. However, in no case shall a sign be installed closer than four feet horizontally or vertically from any conductor or public utility wire.

C. Lighting and Color.

1. Exterior lighting shall be shielded and directed away from the street or adjacent properties to avoid unnecessary and nuisance illumination to adjacent properties and must conform to all other appropriate village ordinances and regulations.
2. Color. Earth tones of beige, black, blue, brown, red, green and mustard are required. Bright, day-glow type colors are prohibited.

D. Sign Maintenance.

1. The permittee of any sign or other sign structure shall, at least once every two years, paint all parts and supports thereof, unless the same are galvanized or otherwise treated to prevent rust or rotting.
2. The repainting and replacing of parts of signs shall be deemed to be alterations, see Section 17.44.010, Definitions.
3. Unsafe Signs. If the Building Official shall find that any sign is unsafe or insecure, or is a menace to the public, he or she shall give written notice to the person to whom the sign permit had been issued. If they fail to remove or alter the sign so as to comply with the standards herein set forth within ten (10) days after such notice, such sign shall be removed or altered to comply, by the Building Official, at the expense of the sign permit issuee or owner of the property upon which it is located. The Building Official may cause any sign that is an immediate peril to persons or property to be removed summarily and without notice.

The Building Official shall be responsible for inspecting the condition of signs and for investigating complaints issued regarding signs.

E. Obsolete Signs.

1. Any obsolete sign that does not advertise an existing business or a product shall be taken down and removed by the owner, agent, or person within ten (10) days after written notification from the Building Official. Upon failure to comply with such notice within the time specified, the Building Official shall cause removal of such sign, and any expense incidental thereto shall be paid by the owner of the property to which such sign is attached.
2. At the termination of a business or commercial enterprise, all signs pertaining thereto shall be removed from public view within thirty (30) days of such termination.

3. Obsolete for sale, for rent and garage sale signs, see Section 17.44.010(B), shall be taken down and removed by the owner, agent, or person within two days of being notified by the Building Official. Upon failure to comply with such notice within the time specified, the Building Official shall cause removal of such sign, and any expense incidental thereto shall be paid by the owner or agent of the property or sign and any penalty fee as established under the zoning ordinance of the village.

F. Nonconforming Signs.

1. Existing signs in conflict with this chapter shall be classed as nonconforming and shall not be altered, rebuilt, enlarged, extended or relocated. Preventive maintenance of signs may be deemed to be alterations, see Section 17.44.010, Definitions.

2. All signs which are nonconforming to this chapter shall be removed or made to conform with this chapter within five years from the date of this amendment upon thirty (30) days written notice.

3. Nonconforming signs will not be permitted to remain for use of a new business.

G. Variations, Administration and Enforcement. Administration and enforcement provisions of the zoning ordinance including, but not limited to appeals, variations, special uses, and penalties shall be considered a part of the sign ordinance.

17.44.030 Prohibited signs and prohibited conditions.

The following signs and conditions are prohibited.

A. No sign may be painted, pasted or similarly posted directly on the surface of any wall, roof or fence. Nor shall any sign be permitted to be placed on any wall, fence, or standard facing the interior side yard of any adjoining lot located in a residential district.

B. Signs shall not be erected on the roof of any building or structure.

C. No sign shall block any required access-way or window.

D. Advertising signs and outdoor billboards advertising products or matters not related to the occupancy and use of the premises shall not be permitted except as a temporary sign subject to the provisions of Section 17.44.050.

E. Portable or mobile signs are prohibited except as a temporary sign subject to the provisions of Section 17.44.050.

F. No flashing or revolving signs shall be permitted except that devices denoting the time, temperature and other similar information shall not be considered a flashing sign for the purpose of this chapter. No illuminated sign shall be of the flashing or intermittent type.

G. Flags other than one United States of America and one corporate, one village and one state flag are prohibited except as a temporary sign subject to provisions of Section 17.44.050.

H. No sign, streamer, banner, flag, pennant or other attention-attracting device supported by rope or wires or in any other manner shall encroach upon, over or across any public street, alley, sidewalk parkway or park, except as a temporary sign subject to the provisions of Section 17.44.050.

I. No fluttering or wind-actuated sign, bunting, banners, streamers, pennants or flags shall be erected or maintained except as a temporary sign subject to the provisions of Section 17.44.050.

J. Inflatable blimps, balloons, figures or similar attention-attracting devices, including, but not limited to equipment, vehicles, wagons, pottery, and furniture, are prohibited.

K. In order to obtain and secure reasonable traffic safety, it is unlawful for any person to erect or maintain any fluttering, undulating, swinging, rotating or otherwise moving or flashing sign, or any moving or flashing attention-attracting device, marquee, canopy or awning shall be erected or maintained in such a manner as to obstruct free and clear vision or as to distract the attention of the driver of any vehicle by reason of the position, shape or color thereof. Pursuant to the foregoing, no sign, other attention-attracting device, marquee, canopy or awning shall be erected or maintained in such a manner as to be likely to interfere with, obstruct the view of, or be confused with, any authorized traffic sign, signal or device. Accordingly, no sign, other advertising structure, marquee, canopy or awning shall make use of the words, "stop," "go," "look," "slow" and "danger," or any similar word, phrase, symbol or character. Signs in direct line of vision of any traffic signal shall not have red, green, or amber illumination. Signs which may be in conflict with public traffic signals shall not be permitted.

#### 17.44.040 Exempt signs.

The following signs are permitted for the following uses and purposes without a permit provided that all conditions and restrictions of this section and of Section 17.44.030 are satisfied.

A. Address identification signs shall be required on all premises subject to the following:

1. The total sign area shall not exceed two square feet.
2. The sign shall include only the address and name of the occupant or business establishment.
3. The sign must be flat against the building.
4. The sign shall not be internally illuminated or include external lights as a specific part of the sign.

B. For sale, for rent and garage sale signs subject to the following:

1. There shall be not more than one such sign per zoning lot, except that on a corner lot two signs, one facing each street, shall be permitted.
2. No single sign face shall exceed six square feet.
3. Not more than two sign faces are permitted per sign.

4. No ground sign shall be located higher than six feet above established grade.
5. No sign shall project beyond the property line.
6. No sign shall be internally illuminated or include external lights as a specific part of the sign.
7. For sale and for rent signs shall be removed within seven days after the sale or lease has been accomplished. Labels or messages indicating that the property has been sold or leased are permitted, however, the total for sale or for rent sign and sold or leased designation shall be removed within seven days after the sold or leased designation has been added.
8. Garage sale signs may be displayed only on the day of the garage sale.

C. Traffic and Parking signs subject to the following:

1. Signs designating parking area entrances or exits are limited to one sign for each exit or entrance and one sign indicating conditions of use.
2. No single sign face shall exceed four and one-half square feet.
3. Not more than two sign faces are permitted per sign.
4. The sign shall include only directional or parking information and shall be of a noncommercial nature.
5. The maximum height above established grade shall not exceed forty-two (42) inches.
6. No sign shall project beyond the property line.

D. Memorial signs subject to the following:

1. The sign shall include only the date of construction and name of the building.
2. The sign shall be inlaid so as to be an integral part of the structure, cut into stone or masonry or be a permanently affixed plaque of bronze or aluminum.
3. The sign shall not exceed four square feet.

E. Church bulletins and signs for public or quasi-public buildings and civic organizations, subject to the following:

1. Area and Number. There shall be not more than one such sign per zoning lot or lots having a single use, except that on a corner lot two signs, one facing each street, shall be permitted. No sign shall exceed sixteen (16) square feet in area nor be closer than eight feet to any other lot.
2. Height. No sign shall project higher than one story or ten (10) feet above curb level.
3. Projection. No sign shall project beyond the property line.

F. Public Signs. Signs of a noncommercial nature and erected in the public interest by or on the order of a public official, such as safety signs, legal notices, danger signs, trespassing signs, traffic signs, memorial plaques, signs of historical interest and other similar signs.

G. Flags. Flags, symbols, state, village, fraternal, religious or civic organization. If the pole is over twenty (20) feet in height, structural information on base or foundation shall be filed with the building department with the permit application.

H. Public Information Signs. Signs indicating restrooms, telephones or similar sign for public information when not exceeding two square feet in size.

I. No Trespassing and No Dumping signs not to exceed two square feet in area.

J. Holiday Decorations. Decorations on private property clearly incidental and customary, and commonly associated with national, local, or religious holidays, provided they shall be removed no later than thirty (30) days following each respective holiday.

K. Window Promotional Signs. Window promotional signs shall be permitted interior to a glass show window and shall be in addition to all other authorized signs provided that for the first six feet above ground floor level not more than ten (10) percent of the window area shall be covered by such sign or signs, and above the six foot height not more than fifty (50) percent of the window area shall be covered by such signs.

#### 17.44.050 Temporary signs.

The Building Official, in accordance with the provisions hereof and subject to the standards herein established, is authorized to issue permits for the erection and maintenance of temporary signs, except for political signs, which require no permit. Failure to remove a temporary sign within the required time limits, if applicable, may subject the property owner or resident to fines.

#### A. Permitted Temporary Signs.

1. Business signs calling attention to a special, unique or limited activity, service, product or sale of limited duration;
2. Signs giving notice of events and activities sponsored by civic, patriotic, religious or charitable organizations for noncommercial purposes;
3. Political signs;
4. Real estate for sale and for rent signs for other than one single-family residence;
5. Construction signs in connection with the construction or remodeling of a building.

#### B. Permitted Sign Types.

1. Nonprojecting wall signs;
2. Ground signs;

3. Portable signs for events and activities sponsored by civic, patriotic, religious or charitable organizations for noncommercial purposes.

C. Number.

1. Other than for sale and for rent or political signs. Not to exceed two signs per zoning lot.

2. For sale and for rent. Not to exceed one per street frontage.

3. Political signs. No limit on the number of political signs provided such signs meet the sign type, area, height, location, illumination, and all other restrictions contained in this Section.

4. Ground signs shall not include more than two sign faces per sign structure.

D. Time Limitations.

1. Other than for sale and for rent or political signs. Not to be erected or maintained more than thirty (30) days prior to the special event to which the signs are applicable and shall be removed within five days following the election or special event. No more than two permits for temporary business signs shall be issued for the same zoning lot in one calendar year.

2. For sale and for rent. The sign or signs shall be removed within seven days after the sale or lease has been accomplished.

3. The village board of trustees may grant a one time extension. Requests for additional time extensions shall follow the provisions for variations under the Hainesville zoning ordinance.

E. Area and Height.

1. Except for political signs, for any lot under one acre in area, no temporary sign shall exceed sixteen (16) square feet per sign face, and the longest dimension of such sign shall not exceed eight feet, and for ground signs the height shall not exceed six feet from the finished grade to the top of the sign.

2. Except for political signs, for any lot between one and two acres in area, no temporary sign shall exceed twenty-four (24) square feet per sign face, and for ground signs the height shall not exceed eight feet from the finished grade to the top of the sign.

3. Except for political signs, for any lot over two acres in area, no temporary sign shall exceed thirty-two (32) square feet per sign face and for ground signs the height shall not exceed ten (10) feet from the finished grade to the top of the sign.

4. The aggregate total sign area for all political signs on a property shall not exceed 32 square feet and in no event shall any political sign exceed six square feet in area. The height of any political sign shall not exceed six feet from the finished grade to the top of the sign.

5. The tops of streamers, banners, flags, pennants and similar temporary signs and any temporary wall signs shall not exceed the roof line of nearby buildings.

F. Illumination. Temporary signs shall not be illuminated.

G. Permitted Location.

1. Temporary business signs. Subject to the same regulations as business signs.
2. Other permitted temporary signs. On private property with the consent of the owner and entire signs shall be located wholly within the property lines.
3. Political signs shall not be attached to buildings, fences, mailboxes, utility poles, public signs, or any other accessory structure and shall not be placed within public rights of way.

17.44.060 Signs in residential districts.

In all residential districts, the following signs are permitted subject to the requirements set forth herein:

A. Exempt signs;

B. Temporary signs;

C. Multiple Family and Special Use Signs. A single identification sign may be displayed for multiple family dwellings, apartments, hotels and for buildings other than dwellings. Only the name and address of the building and the name of the management thereof may be contained on the sign. The size of the sign shall not exceed:

1. Nine square feet for multiple-family dwellings containing ten (10) dwelling units and special uses with less than one hundred (100) feet of street frontage subject to special use approval.
2. Twenty-four (24) square feet for multiple-family dwellings containing more than ten (10) dwelling units and special uses with one hundred (100) feet or more of street frontage subject to special use approval.

D. Height. No sign shall project higher than one story or ten (10) feet above curb level, whichever is lower.

E. Projection. No sign shall project beyond the property line.

F. Neighborhood Identification Signs. A sign, masonry wall, landscaping, or other similar material and feature may be combined to form a display for neighborhood or subdivision identification provided that the legend of such sign or display shall consist only of the neighborhood or subdivision name subject to approval of the village board of trustees. Such sign or entrance feature shall not interfere with required sight distances for both vehicular and pedestrian access and a guaranteed continuous maintenance program must be approved by the village board before a permit is granted.

17.44.070 Signs in business districts.

In all business districts, the following signs are permitted subject to the requirements set forth herein:

A. Exempt signs;

B. Temporary signs;

### C. Wall Signs.

1. **One Side Facing Public Street.** Every business shall be permitted one and one-half square feet of wall signage for every lineal foot of building wall frontage facing one public street. Signage shall include all wall signs including signs on marquees, canopies, awnings, and permanent window signs. For signs located one hundred (100) feet or less from the property line, the total of all wall signage for any one individual use, or the maximum size of any individual sign face shall not exceed one hundred (100) square feet. For signs located more than one hundred (100) feet from the property line, the total of all wall signage for any one individual use, or the maximum size of any individual sign face may be increased one square foot for each two feet of additional setback beyond the one hundred (100) foot setback from the property line, to a maximum size of three hundred (300) square feet, if permitted based on the size of the subject wall.
2. **Second Side Facing a Public or Private Street or Customer Parking Areas.** Businesses located in corner buildings or buildings with customer parking areas on more than one side shall be permitted one additional wall sign with not more than one square foot of wall signage for every lineal foot of applicable building wall to a maximum of fifty (50) square feet of signage per applicable building wall.
3. **Multiple Tenant Buildings.** For a multiple tenant building where tenants do not have exterior wall space, there shall be no more than two signs. One sign will be for the name of the building and the second sign will be to designate the directory of all occupants of the building. The directory shall be limited to one square foot in area for each tenant in the building. The combined signage for the two signs shall not exceed the size limitations established in subsection (C)(1) or (2) of this section as applicable.
4. **Projection.** Signs suspended from any building shall not project more than twelve (12) inches beyond the front of the building and the bottom of such signs shall not be less than ten (10) feet above the finished grade of the sidewalk. Any sign projecting or suspended from a building shall not exceed ten (10) feet in height from the bottom of the sign to the top of the sign and its location and arrangement shall be subject to approval by the Building Official.
5. **Height.** No sign shall project higher than twenty (20) feet above curb level, and in no case shall a sign project above the roof line.
6. **Illumination.** Signs shall be shaded whenever necessary to avoid casting bright light upon property located in any residential district and shall be subject to all other appropriate village ordinances and regulations.
7. **Marquees and Canopies.** Restrictions imposed hereinafter on the projection of signs across property lines into the public way shall not apply to signs located on marquees or canopies, provided that any sign located on a marquee or canopy shall be affixed flat to the surface thereof, and, further, that no sign shall extend vertically or horizontally beyond the limits of the marquee or canopy, except that individual, freestanding letters may project to a height not exceeding twelve (12) inches above same. Marquees or canopies shall have a headroom of not less than eight feet.

8. Awnings. Restrictions imposed herein on the projection of signs across property lines into the public way shall not apply to signs located on awnings, provided that any sign located on an awning shall be affixed flat to the surface thereof, shall be nonilluminated and nonflashing, and shall indicate only the name and address of the establishment on the premises. Further, no such sign shall extend vertically or horizontally beyond the limits of the awning. Awnings shall have a headroom of not less than six and one-half feet.

#### D. Ground Signs.

1. Ground signs shall be permitted only if the size of the wall signs for the subject property along the subject street frontage are less in area than that permitted under subsection C of this section. The maximum sign area for the largest sign face of a ground sign shall not exceed the amount of the reduction in the size of the permitted wall signs versus the actual wall signs and subject to the size limitations of subdivision (1)(a) through (d) of this subsection. For each zoning lot that includes a principal detached building where a setback is provided from all property lines there shall be permitted one ground sign per street frontage subject to the following:

a. For zoning lots with one hundred (100) feet or less of frontage and where the building setback from the property line along the subject street frontage is one hundred (100) feet or less, and for a property along a street with less than a seventy (70) foot right-of-way, no ground sign shall exceed sixteen (16) square feet per sign face.

b. For zoning lots with one hundred (100) feet or less of frontage along a street with at least a seventy (70) foot right-of-way and where the building setback from the property line along the subject street frontage is more than one hundred (100) feet, the maximum size of any one sign face shall not exceed one square foot for each four feet of building setback to, a maximum size for any one sign face of fifty (50) square feet.

c. For zoning lots with more than one hundred (100) feet of frontage along a street with at least a seventy (70) foot right-of-way and where the building setback from the property line along the subject street frontage is one hundred (100) feet or less, the maximum size of any one sign face shall not exceed one square foot for each six feet of frontage along the subject street, to a maximum size for any one sign face of fifty (50) square feet.

d. For zoning lots with more than one hundred (100) feet of frontage along a street with at least a seventy (70) foot right-of-way and where the building setback from the property line along the subject street frontage is more than one hundred (100) feet, the maximum size of any one sign face shall not exceed one square foot for each two feet of building setback, to a maximum size for any one sign face of one hundred (100) square feet for one street frontage. For zoning lots with more than one street frontage, the maximum size for any additional ground signs for any other street frontage shall be subject to the provisions of subdivision (1)(a) through (d) of this subsection and shall not exceed fifty (50) square feet for any one sign face.

e. No more than two sign faces are permitted per ground sign.

f. If multiple uses are located within the principal detached building, the ground sign shall include only one of the following: The name of the building, shopping center, planned development, or other description for the multiple use facility.

g. Height. The height of a ground sign shall not exceed twenty (20) feet from the finished grade of the lot to the top of the sign.

h. Illumination. Signs shall be shaded whenever necessary to avoid casting bright light upon property located in any residential district and shall be subject to all other appropriate village ordinances and regulations.

i. Location. No part of the sign or the sign structure may be located or extend beyond the property line.

j. Clocks or other attention-attracting devices located on pylons, standards or other separate supports shall be considered ground signs and are subject to the regulations of this section.

k. No ground sign shall interfere with sight lines for driveway intersections with a street or internal circulation and either the top edge of the ground sign shall be less than forty-two (42) inches in height or the bottom edge of the sign shall be more than nine feet in height.

E. Signs Accessory to Automobile Service Stations. The following signs accessory to automobile service stations are permitted:

1. Racks for the orderly display of cans of engine oil for convenience in dispensing the oil, may be located on or at the ends of pump islands (limit of two to each island).

2. Two open portable tire racks (not more than seven feet in height, including signs, and six feet in length) on casters for the purpose of displaying new tire casings, shall be permitted for each gasoline or tire service station.

3. Items for sale on the premises may be openly displayed within ten (10) feet of the principal building. Products may be displayed under pump island canopies or between pumps within the area of the pump island base.

4. A sign may be painted on the inside and outside front door face of the closed tire rack, but shall not be painted on the sides or rear.

#### 17.44.080 Signs in industrial districts.

In all industrial districts, the following signs are permitted subject to the requirements set forth herein.

A. Exempt signs;

B. Temporary signs;

C. Wall Signs.

1. The principal use shall be permitted one square foot of wall signage for every lineal foot of building wall frontage facing a public or private street not to exceed two frontages. For signs located one hundred (100) feet or less from the property line, the total of all wall signage for any one individual use, or the maximum size of any individual sign face shall not exceed one hundred (100) square feet. For signs located more than one hundred (100) feet from the property line, the total of all wall signage for any one individual use, or the maximum size of an individual sign face may be increased one square foot for each two feet of additional setback

beyond the one hundred (100) foot setback from the property line, to a maximum size of two hundred (200) square feet, if permitted based on the size of the subject wall.

2. Multiple Tenant Buildings. For a multiple tenant building where tenants do not have exterior wall space there shall be no more than two signs. One sign will be for the name of the building and the second sign will be to designate the directory of all occupants of the building. The directory shall be limited to one square foot in area for each tenant in the building. The combined signage for the two signs shall not exceed the size limitations established in subsection (C)(1) of this section.

3. Projection. Signs suspended from any building shall not project more than twelve (12) inches beyond the front of the building and the bottom of such signs shall not be less than ten (10) feet above the finished grade.

Any sign projecting or suspended from a building shall not exceed ten (10) feet in height from the bottom of the sign to the top of the sign and its location and arrangement shall be subject to approval by the Building Official.

4. Height. No sign shall project higher than twenty (20) feet above curb level, and in no case shall a sign project above the roof line.

5. Illumination. Signs shall be shaded whenever necessary to avoid casting bright light upon property located in any residential district and shall be subject to all other appropriate village ordinances and regulations.

#### D. Ground Signs.

1. Ground signs shall be permitted only if the size of the wall signs for the subject property along the subject street frontage are less in area than that permitted under subsection C of this section. The maximum sign area for the largest sign face of a ground sign shall not exceed the amount of the reduction in the size of the permitted wall signs versus the actual wall signs and subject to the size limitations of subdivision (1)(a) through (d) of this subsection. For each zoning lot that includes a principal detached building where a setback is provided from all property lines there shall be permitted one ground sign per street frontage subject to the following:

a. For zoning lots with one hundred (100) feet or less of frontage and where the building setback for the property line along the subject street frontage is one hundred (100) feet or less and for a property along a street with less than a seventy (70) foot right-of-way, no ground sign shall exceed sixteen (16) square feet per sign face.

b. For zoning lots with one hundred (100) feet or less of frontage along a street with at least a seventy (70) foot right-of-way and where the building setback from the property line along the subject street frontage is more than one hundred (100) feet, the maximum size of any one sign face shall not exceed one square foot for each four feet of building setback to a maximum size for any one sign face of fifty (50) square feet.

c. For zoning lots with more than one hundred (100) feet of frontage along a street with at least a seventy (70) foot right-of-way and where the building setback from the property line along the subject street frontage is one hundred (100) feet or less, the maximum size of any one sign face shall not exceed one square foot for each six feet of frontage along the subject street, to a maximum size for any one sign face of fifty (50) square feet.

d. For zoning lots with more than one hundred (100) feet of frontage along a street with at least a seventy (70) foot right-of-way and where the building setback from the property line along the subject street frontage is more than one hundred (100) feet, the maximum size of any one sign face shall not exceed one square foot for each two feet of building setback, to a maximum size for any one sign face of one hundred (100) square feet for one street frontage. For zoning lots with more than one street frontage, the maximum size for any additional ground signs for any other street frontage shall be subject to the provisions of subdivision (1)(a) through (d) of this subsection and shall not exceed fifty (50) square feet for any one sign face.

e. No more than two sign faces are permitted per ground sign.

f. Height. The height of a ground sign shall not exceed twenty (20) feet from the finished grade of the lot to the top of the sign.

g. Illumination. Signs shall be shaded whenever necessary to avoid casting bright light upon property located in any residential district and shall be subject to all other appropriate village ordinances and regulations.

h. Location. No part of the sign or the sign structure may be located or extend beyond the property line.

i. Clocks or other attention-attracting devices located on pylons, standards or other separate supports shall be considered ground signs and are subject to the regulations of this section.

j. No ground sign shall interfere with sight lines for driveway intersections with a street or internal circulation and either the top edge of the ground sign shall be less than forty-two (42) inches in height or the bottom edge of the sign shall be more than nine feet in height.

Section 3. Severability. If any section, paragraph, clause or provision of the Ordinance shall be held invalid, the invalidity shall not affect any of the other provisions of this Ordinance.

Section 4. Conflict. All ordinances in conflict with this Ordinance are repealed to the extent of such conflict.

Section 5. Effective Date. This Ordinance shall be in full force and effect after its approval in the manner provided by law.

|            | YES | NO | ABSENT | PRESENT |
|------------|-----|----|--------|---------|
| BARRETT    |     |    | X      |         |
| DALEY      | X   |    |        | X       |
| DERENOSKI  | X   |    |        | X       |
| DUBERSTEIN |     |    | X      |         |
| KRIESE     | X   |    |        | X       |
| WALKINGTON | X   |    |        | X       |
|            |     |    |        |         |
| SOTO       |     |    |        | X       |
| TOTAL      | 4   | 0  | 2      | 5       |

APPROVED by the Mayor on March 26<sup>th</sup>, 2013

Linda Soto  
Linda Soto, Mayor

ATTEST:

Kathy Metzler  
Kathy Metzler, Village Clerk

